

Advertising Application Form

Company Name: _____

Contact Person: _____

Telephone Number - Landline _____

Telephone Number - Cellphone _____

Email Address: _____

Website Address if applicable: _____

Physical Address

Please specify the category or categories under which you would like to list your services: i.e. Eat, Fun activities, Health, Learn, Party, Services, Shop or Stay

(Please specify) _____

Areas and regions you want to be listed in:

Age Group: **(Please note: should you indicate that your establishment is suitable for children from 0 years, it would mean that you have a baby changing facility)**

Ages: From _____ to _____

Venue is suitable for which weather-type: (please mark appropriate block with “x”

Sunny Windy Rainy All

Listing Information Required

Full page listing:

- Short description for result page
- A Pdf or Word type document with full description of services offered
- Pictures
- Company Logo
- All contact details
- map or a document (i.e. brochure) if required

Banner advert on homepage and e-newsletter:

- Web-address to link to: _____

Where did you hear about Parent Portal? _____



Terms and Conditions

1. General:

The terms and conditions found herein constitute the agreement between the advertiser (hereinafter the client) and Parent Portal. By submitting business information, logos and/or pictures for inclusion on any Parent Portal site or service, the client agrees to be bound by the conditions herein. The advertiser' signature will be considered as final approval and acceptance of the advertisement agreement and authorises Parent Portal to display the advertisement on the Web

2. Copyright and Indemnification:

Images and content of listings are deemed to be the sole responsibility of the client and the onus rests on the client to ensure that no copyright is infringed in respect of the content of such listings. Parent Portal shall in no way accept any responsibility should the client fail to respect any copyrights in respect of listings.

3. Availability of the website

Whilst Parent Portal will endeavor to maintain a 100% uptime of the web-site at all times, we will not be able to guarantee this due to the fact that we are hosted by a third party. It therefore will be beyond our control to provide the site free of faults and therefore at times these faults may lead to the temporary unavailability of the site. This at times will adversely affect the operation of this site. Parent Portal will not accept responsibility or liability should the web hosting company experience any technical problems with their server or any other related problems. Parent Portal will also not be held responsible for any problems that may be related to the links to other web-sites on the internet.

4. Listing on the website

If you are already listed to the website and desire to make any changes to the webpage, you will need to send the updated information to debbie@parentportal.co.za and it will be updated within 48 hours. Parent Portal will not advertise or list any companies that express any of the following:

- Vulgar, obscene or explicit language
- Material that is explicit in any fashion, for example nudity.
- Web-links to other sites that are pornographic or explicit in any way

It is the obligation of Parent Portal to make this site available to all ages and therefore we will not place any information or material on the site that is inappropriate to these age groups.

5. Duration of Listing:

Your listing will remain on our website until such time that you wish to terminate your listing. It is a **lifetime listing**. No monthly or yearly renewals. A once-off **setup fee of R150** is applicable.



6. Errors and complaints:

All listings are published by us in good faith. You are invited to contact us immediately should you pick up any errors or omissions, on our side, in any listing that you have placed. We will use all reasonable endeavors to correct any such error as quickly as possible, but will not be liable for any losses (whether direct, indirect, or consequential) arising from an error, omission or failure to publish your listing. These complaints will be investigated during normal business hours.

7. Payment:

Payments can be made by means of direct deposit. Proof of payment must be emailed to **debbie@parentportal.co.za** or faxed to **086 644 8780** with the clients name supplied as a reference.

Account details:

Parent Portal
Bank: FNB
Acc. No: 62178810240
Branch: Tygerberg
Code: 201410

We hereby confirm that we have read, understood and accepted the terms and conditions of this agreement, a copy which is retained by us. We are duly authorized to sign the agreement.

Signed at _____ this _____ day of _____ 2011

Full name: _____

Signature: _____